



International Staff and Teaching Week UPSA

Promoting Internationalization at Home

17 – 21 April 2023

Study programmes at UPSA:

Faculty of Education and Sport Training:

- Bachelor's degree in Early Childhood Education
- Bachelor's degree in Primary Education
- Bachelor's degree in Physical Activity and Sport Sciences
- Master's degree in Teacher Training for Secondary Education, Vocational Training and Language Teaching
- Master's degree in Lifelong Learning in Bilingual Teaching and Digital Competences in the Educational Context
- Master's degree in Football Training and Performance
- Master's degree in Women and Sport: Performance and Management
- Master's degree in Music Therapy

Faculty of Communication and Marketing:

- Bachelor's degree in Audiovisual Communication
- Bachelor's degree in Journalism
- Bachelor's degree in Marketing and Communication
- Bachelor's degree in Advertising and Public Relations
- Master's degree in Sports Communication
- Master's degree in Fiction Screenwriting for Film and Television
- Master's degree in Social Communication
- Lifelong Learning Master's degree in Corporate Communication for Digital Transformation
- Lifelong Learning Master's degree in Digital Communication
- Lifelong Learning Master's degree in Digital Marketing

Faculty of Technology & Computer Science:

- Bachelor's degree in Computer Engineering
- Bachelor's degree in Administration and Management of Technological Companies
- Master's degree in Mobile Computing
- Master's degree in Management and Administration of IT Projects and Technological Services
- Master's degree in Big Data & Analytics

- Master's degree in Design and Development of eCommerce Environments
- Master's degree in Online Business Design and Development

Faculty of Philosophy:

- Bachelor's degree in Philosophy. Mention in Digital Humanities
- Master's degree in Ethics and Artificial Intelligence

PhD programmes:

- PhD degree in Innovation in Social Sciences
 - Teaching innovation and education
 - Innovation and creation of spaces for communication
 - Innovation, technology and digital transformation
 - Innovation, philosophy and humanities

You can find a detailed description of all study programmes offered at UPSA [here](#).